

## Summer Transitional work: Btec Level 3 Business

### Warm up task:

#### Part 1

#### Consider the following businesses:

Sainsbury's,

Apple,

McDonald's,

Amazon

#### Part 2

#### Consider the following charities:

Cancer Research

British heart Foundation

Greenpeace

RSPCA

#### **Activity 1**

Choose a business from Part 1 and a charity from part 2. You may benefit from finding out a little about these before you make your choice.

#### **Activity 2**

Compile a full introduction to your business and charity. Include the following points:

##### **1. What is the ownership of the business?**

- Is it public, private or not-for-profit?
- If it is under public ownership, what is the business structure? Is it a sole trader, partnership, cooperative, PLC or LTD?
- What are the features of this ownership structure?

##### **2. What liability does the business have?**

- Does it have unlimited liability, limited liability or is it limited by guarantee?
- What does this mean for the business?

##### **3. What is the purpose of the business?**

- Does it supply products, a service, or both?

- Is there a difference in the purpose of both of the businesses?
- Is there a difference between a business whose purpose is for-profit, or not-for-profit?

**4. What business sector does the business operate in?**

- Do they operate in the primary, secondary, tertiary or quaternary sector?
- Do they operate in more than one sector?
- Why? How do you know?

**5. What is the scope of the business?**

- Is the scope local, national or international?
- How do you know this?

**6. What is the size of the business?**

- How many employees does the business have?
- Does the business have volunteers?

**7. What are the reasons for success of the business?**

- What is success in the eyes of the business?
- How does it measure success?
- Does a business's idea of success differ depending on what type of business it is

**Activity 3**

Make a glossary of all of the new words that are 'business words' with their meaning.

**Help**

- 1. Try and ensure that you keep all of your research or links to websites that you get your information from**
- 2. Leave out any parts you are struggling with.....**
- 3. But try and go back to these as you finish.....**